

INVITE TAMARA TO SPEAK

KEYNOTE SPEAKER, EXPERT PANELIST,
AND WORKSHOP FACILITATOR



The executive leaders of today are facing new demands. Chief among them, an instinct to "show up" and put themselves — and their work on display in some capacity, large or small. The trick? Not coming across as bragging — and leaving the wrong impression with others. Like anything, personal branding and putting yourself out there can be done in a way that **ALIGNS** with your values. Good things happen for those who are willing to **STAND OUT**.

Join Tamara Edwards for an interactive session to explore the three foundations needed to build a personal brand that reflects your values, ideas, and strengths. This session will help you easily **AND** orient your actions towards your short- and long-term goals. Chances are, you have a vision for how you want to show up. You may be on the fence about where to start. You want the end results to represent you, and you want to leave a lasting impression.

THIS WORKSHOP IS STEP ONE.

We will take you through the strategy that we've used to build thousands of personal brands for businesses, political entities, and civic leaders.

BRANDING YOURSELF

IN THE NEW ERA OF BUSINESS,
INFLUENCE, AND LEADERSHIP

A refreshing and warm presenter, Tamara sets the tone for her signature keynote address, 'Branding Yourself in the New Era of Business, Influence, and Leadership' from the moment she begins speaking.

She openly shares her pragmatic expertise and approachable insights that showcase the importance of a well positioned personal brand. Having served thousands of individuals in their capacities as corporate professionals, trusted advisors, founders, entrepreneurs, and leaders, Tamara has distilled the tactical nature of PR, Personal Branding, and Communications, to remove barriers, confusion, fear, and bias, and instead set forth a new way of thinking that allows for goal oriented people, companies, and brands redirect their efforts towards measurable outcomes.

The bottom line is: It's you. You owe it to **YOUR PROFESSIONAL SELF** to clarify and amplify your ideas, expertise, point of view, and message in a new way.

"Wow. I just attended the most productive personal branding workshop with Tamara Edwards. Up until this point, I had spent countless hours trying to hone my message and work I do. I could not put my finger on it..

In comes Tamara. She understands strategy — and helped us step back in a way to step forward. She gave me the desperately needed framework to fit all my ideas into a more cohesive strategy for my business."

- DR. MIRA BRANCU

LEADERSHIP PSYCHOLOGY EXPERT, AUTHOR,
ASSOC. PROFESSOR, PSYCH TODAY COLUMNIST

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